

Rules and Regulations
BIKINI VILLAGE Contest:
"\$500 shopping spree"

The trademarks, logos, and service marks (collectively referred to as "Trademarks") featured on the Bikini Village website and in its stores are trademarks, registered or not, of Boutique La Vie en Rose Inc.

1. CONTEST DESCRIPTION AND PARTICIPATION:

- 1.1 **Start Date:** The "\$500 shopping spree" will open on Monday, January 20, 2025, at midnight/00:00AM Eastern standard time("EST").
- 1.2 **Closing Date:** The Contest will end on Sunday, February 9, 2025, at 11:59pm Eastern time.
- 1.3 **Sponsor:** The Contest sponsor is Bikini Village (property of Boutique La Vie en Rose Inc.) ("**Bikini Village**").
- 1.4 **Eligibility:** Participants must reside in Canada and have reached the age of majority of their province at the time of their Contest entry. This Contest is not open to employees of Bikini Village, or their affiliated companies, their affiliated sponsors, their advertising and promotional agencies, any person who resides with any of these individuals, or any member of their respective families living under the same roof.
- 1.5 **How to Participate**
- 2 **Bikini Village website:** To be eligible to the Contest, participants must visit the contest page from the Bikini Village website: *bikinivillage.com/contest* and sign up to Bikini Village's newsletter to enter for a chance to win. Participants must complete the lead form by entering their email address to win. A participant's chances of winning vary based on the number of eligible participations received during the Contest period. Selected participant will have to answer a mathematical skill question.

2. THE PRIZES

- 2.1 **Prize:** One (1) prize will be awarded by Bikini Village throughout the contest.
- 2.2 **Prize includes** one (1) Bikini Village gift card, a value of \$500.
- 2.3 The Prize offered must be accepted as awarded and is not exchangeable, transferable or convertible into cash. If the Prize is not accepted in accordance with its attached conditions, the Prize will be deemed to be forfeited.

A total value of approximately: \$500

- 2.4 **Draw:** The Prize will be awarded via a random draw amongst all eligible contest entries received during the Contest period. The draw will take place on Thursday, February 13, 2025, at approximately 2:00 p.m., EST. The draw will take place in Montreal, Quebec. The odds of winning will vary based on the total number of eligible entries received during the Contest period.
- 2.5 **Announcement of the Winner:** The name, city and province of residence of the Winner may be communicated on Bikini Village's Instagram page and Facebook

page, as well as on other platforms, such as newsletters, at the discretion of Bikini Village and will be made available, upon request, to members of the public who request the information, according to this paragraph. To do so, please send your request by email at mybikinistory@bikinivillage.com , or by mail at the Bikini Village Headquarters at 3055 Rue Viau, Montréal, QC H1V 3J5, with the subject line "Bikini Village \$500 shopping spree." Such requests must be received by email by Bikini Village between January 20, to February 9, 2025, inclusively.

3. GENERAL RULES

- 3.1 **Contacting the Winner:** The Winner whose entries have been randomly selected during the draw will be contacted via email, at the discretion of Bikini Village. Upon establishing contact with the Winner and taking care of the required formalities, the Winner will receive his/her prize. If Bikini Village is unable, within a deadline of two (2) business days following the draw, to reach the Contest participant whose entries were randomly selected, another Winner will be drawn at random within the next two (2) days for each participant that could not be reached.
- 3.2 **Alternative Prize:** Should Bikini Village be unable to award the Prize (or any part of it) for reasons beyond their control, Bikini Village reserves the right to award an equivalent prize of the same kind and of equal or greater value or, at its entire discretion, to substitute for the Prize (or a part of this Prize) an equivalent monetary amount. The Prize must be accepted by the Winner as is. Bikini Village will not be required to accept or make any substitutions or modifications, nor will it transfer or provide any cash alternatives to the Prize. Documents issued in the Winner's name is neither transferable nor modifiable. If the Winner is unable to accept the Prize, they will not receive a replacement prize or any form or kind of compensation.
- 3.3 **Release:** As a condition to receiving the Prize, the Winner drawn at random for the prize will be required to sign a release and waiver form confirming that his/her comply with these Rules and Regulations and meet the eligibility requirements, that his/her accept the Prize, and that his/her release and hold harmless the Contest sponsor, their employees and those of their affiliated companies, their administrators and managers as well as their officers with respect to any injury, accident, loss or death related to any aspect of the Prize or this Contest. The Contest Winner will have five (5) business days after receiving the release form to return the duly executed release form to Bikini Village by mail at: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5, or by email at mybikinistory@bikinivillage.com. Failing to return the duly signed release forms to Bikini Village within the specified period will result in another participant being drawn at random and the original Winner shall have no recourse against Bikini Village.
- 3.4 **Exclusion of Liability:** Bikini Village cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Contest. Bikini Village does not assume any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lockout or any other labour dispute in the establishments, organizations, or companies whose services are used in holding the Contest.
- 3.5 **Use of Name, Image, etc.:** Through their Contest entry, each participant automatically agrees to be bound by these Rules and Regulations and consents, if they win one (1) of the prizes, to divulge of his/her personal information. Each

participant and the Winner, authorizes Bikini Village and its partners to use, if necessary, his/her name, photographs, images, statements regarding the Prize, place of residence (city and province), or their voice, without any kind of compensation, without any limit on the period of use, in all media and on a global level, for advertising or any other purpose and at Bikini Village's and its partners' discretion. If requested by Bikini Village and its partners, the Winner may be asked to sign a waiver and permission document confirming the permission to divulge his identity.

- 3.6 **False Identity:** Contest entries made using an assumed name, alias or false identity will be deemed null and void and, as such, may be disregarded by Bikini Village. Incomplete entries and entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to participate multiple times will be automatically void.
- 3.7 **Errors:** Bikini Village will not be held responsible for any errors, incorrect or inaccurate transcription, transmission or loss of a participant's information, nor for technical difficulties due to a server, network, hardware or software failure. If a participant is randomly selected during one of the draws due to a system error, malfunction or defect, the Prize may be re-attributed to another participant.
- 3.8 **Personal Information:** Personal information acquired during this Contest can only be used for the sole and unique purpose of the Contest administration and will not be used for any other reason without prior consent. By providing their information, participants allow Bikini Village to use their personal information for the purpose, as stated above.
- 3.9 **Contest Advertisement:** Bikini Village reserves the right to announce and publicize the Contest on the Bikini Village website, on the Bikini Village Instagram page (@bikinivillage), on the Bikini Village Facebook page (www.facebook.com/bikinivillage), on the Bikini Village TikTok account and/or on other Bikini Village platforms from January 20 to February 9, 2025 (Contest Advertisement Closing Date).
- 3.10 **Contest Rules:** Contest rules are available via <https://www.bikinivillage.com/en/contest> the contest page "Bikini Village \$500 shopping spree" or can be requested with a written letter addressed to "Bikini Village \$500 shopping spree - contest" at the following address: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5.