

Official Terms and Conditions BIKINI VILLAGE
"Make Room For L*SPACE" Contest

The trademarks, logos, and service marks (collectively referred to as "Trademarks") featured on the Bikini Village website and in its stores are trademarks, registered or not, of Boutique La Vie en Rose Inc.

1. DESCRIPTION OF THE COMPETITION AND PARTICIPATION:

1.1 **Start Date:** The "Make Room For L*SPACE" contest (the "Contest") will open on Thursday, July 4, 2019, at 10:00 a.m. EST.

1.2 **Closing Date:** The Contest will end on Thursday, July 11, 2019 at 4:00 p.m. EST.

1.3 **Sponsors:** The Contest sponsors are Bikini Village (property of Boutique La Vie en Rose Inc.) ("**Bikini Village**").

1.4 **Eligibility:** Participants must reside in Canada and have reached the age of majority in their province at the time of their Contest entry. This Contest is not open to employees of Bikini Village or their affiliated companies, their affiliated sponsors, their advertising and promotional agencies, any person who resides with any of these individuals, or any member of their respective families living under the same roof.

1.5 **How to participate**

1.5.1 **Online:** To enter the Contest, the participants must visit the page www.bikinivillage.com/en/events-and-giveaways-lspace and answer one (1) brand-related knowledge question. Participants also need to provide their name and their email address. The correct answer can be found on the web page www.bikinivillage.com/en/events-and-giveaways-lspace

2. THE PRIZE

2.1 **Prize:** One (1) prize will be awarded during this Contest ("**the Prize**").

2.1.1 This award consists of one (1) giveaway package of Bikini Village x L*SPACE products, with a total value of approximately CAD \$570.

2.1.2 This prize includes:

- one (1) Ariel swimsuit top,
- one (1) Veronica swimsuit bottom,
- one (1) Anita cover-up shirt,
- one (1) Jenny beach hat,
- one (1) Sofia tote beach bag.

2.2 The conditions attached to the Prize are:

- a) The Prize must be accepted as offered and is not exchangeable, refundable, transferable or redeemable. In the event that the Prize is not accepted in accordance with the conditions attached thereto, the Prize will be deemed forfeited.
- b) Bikini Village and L*SPACE, and all partners, shareholders, directors, officers, owners, associates, employees, members, sponsors, agents, representatives, successors and assignees shall assume no liability of any nature whatsoever for any postponement, delay or cancellation of the activity or any other component of the Prize or any other transportation included the Prize for any reason whatsoever, including, without limitation, weather conditions, equipment breakdown or failure. In this regard, the Winner hereby waives all claims, whether past, present, future or contingent, against Bikini Village and L*SPACE and their respective partners, shareholders, directors, officers, owners, associates, employees, members, sponsors, agents, representatives, successors and assignees.
- c) All expenses not mentioned in the description of the prize are at the exclusive charge of the Winner.
- d) Bikini Village reserves the right to cancel this agreement or the activity in their sole discretion if the Winner does not respect the content of these By-Laws or if, in particular, Bikini Village or the company where the activity takes place warned of any factor preventing or harming the activity for any reason. All decisions of Bikini Village relating to the conditions mentioned above are final.

2.3 **Draw:** The Winner will be selected from all eligible participants during the Contest Period. The selection of the Winner will take place on Friday, July 12, 2019, at approximately 2 : 00 p.m. EST. The selection will be at the Bikini Village Head Office at 4320 Pierre-de Coubertin Avenue, Montreal, Quebec (the "Selection").

2.4 **Winner Announcement:** Winner's name, city and province of residence will be posted on the Bikini Village web page, as well as potentially on other platforms such as Facebook, Instagram, Twitter, newsletters or store at Bikini Village and L*SPACE's discretion, and to the public who request it under this subsection. To do this, please send your request by email, which contains the following subject: "Make Room For L*SPACE" contest at info@bikinivillage.com. Bikini Village must have received these requests by email between July 5, 2019, and August 2, 2019, inclusive.

3 GENERAL RULES

3.1 **Contacting the Winner:** The one(1) winner selected after the end of the contest will be contacted by email or by telephone, at the discretion of Bikini Village, using the contact information provided on the participants' forms. Once the contact has been established and the Winners of the Prize confirmed, an exemption form must be completed and returned to mybikinistory@bikinivillage.com by each winner within five (5) business days. If Bikini Village is unable, within two (2) business days following the selection of the winner, to contact the selected participant, an Alternative Winner will be selected within two (2) days for each participant could not be reached.

3.2 **Alternative Prize:** Should Bikini Village and L*SPACE be unable to award any Prize (or any part of it) for reasons beyond their control, Bikini Village and L*SPACE reserve the rights to award an equivalent prize of the same kind and of equal or greater value or, at their entire discretion, to substitute the Prize (or a part of the Prize) with an

equivalent monetary amount. The Prize must be accepted by the Winners as is. Bikini Village and L*SPACE will be not be required to accept or make any substitution or modification, nor will they transfer or provide any cash alternatives to Prizes. Documents issued in the Winners' names are neither transferable nor modifiable. If the Winner is unable to accept the Prize, they will not receive a replacement prize nor any form or kind of compensation.

- 3.3 **Release :** As a condition of receiving the Prize, the selected Winner will be required to sign a release and waiver form confirming that he complies with these Rules and Regulations and meet the eligibility requirements, that they accept the Prize, and that they release and hold harmless the Contest Sponsors, their employees and those of their affiliated companies, their administrators and managers as well as their officers with respect to any injury, accident, loss or death related to any aspect of the Prize or this Contest. The Winner will have five (5) business days upon the reception of the documentation to return the release forms and return them to Bikini Village, by mail at: Bikini Village, 4320 Pierre-de Coubertin, Montreal (Quebec) H1V 1A6, or by email at mybikinistory@bikinivillage.com. Failing to return the release forms to Bikini Village within the specified time period will result in another participant being selected and the original Winner shall have no recourse against Bikini Village.
- 3.4 **Exclusion of Liability:** Bikini Village and L*SPACE cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Contest. Bikini Village and L*SPACE do not assume any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lockout or any other labour dispute in the establishments, organizations or companies whose services are used in holding the Contest.
- 3.5 **Use of the name, image, etc.:** Through their Contest entry, each participant automatically agrees to be bound by these Rules and Regulations and consents, if they win the Contest, to divulge their personal information. Each participant and the Winner, authorizes Bikini Village, L*SPACE, and their partners to use, if necessary, their name, photographs, images, statements regarding the Prize, place of residence (city and province), or their voice, without any kind of compensation, without any limit on the period of use, in all media and on a global level, for advertising or any other purpose and at Bikini Village's and their partners' discretion. If requested by Bikini Village and its partners, the Winner may have to sign a waiver and permission document confirming the aforementioned permission to divulge their identity.
- 3.6 **False Identity:** Contest entries made using an assumed name, alias or false identity will be deemed null and void and, as such, may be disregarded by Bikini Village. Incomplete entries and entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to participate multiple times will be automatically void.
- 3.7 **Errors :** Bikini Village will not be held responsible for any errors, incorrect or inaccurate transcription, transmission or loss of a participant's information, nor for technical difficulties due to a server, network, hardware or software failure. If a participant is selected during the contest due to a system error, malfunction or defect, the Prize may be re-attributed to another participant.

- 3.8 **Litigation in Quebec:** Any dispute regarding the conduct or the administration of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute regarding the prize attribution of a contest may be submitted to the *Régie* only for the sole and unique purpose of helping the parties reach a settlement.
- 3.9 **Personal Information:** Personal information acquired during this Contest can only be used for the sole and unique purpose of the Contest administration and will not be used for any other reason without prior consent. By providing their information, participants allow Bikini Village to use their personal information for the purpose as stated above.
- 3.10 **Contest Advertisement:** The Contest will be advertised on the Bikini Village website (www.bikinivillage.com/en/events-and-giveaways-L*Space), on the Bikini Village (www.facebook.com/bikinivillage) and in its newsletters and/or on other Bikini Village & L*SPACE platforms at its sole discretion from July 4, 2019, to July 11, 2019 (Contest Closing Date).
- 3.11 **Contest Rules :** Contest rules are available on the Bikini Village website (www.bikinivillage.com/en/events-and-giveaways-lspace) or by writing to Bikini Village, "Make Room For L*SPACE" at the following address : 4320 Pierre-de Coubertin Avenue, Montreal, Quebec H1V 1A6.